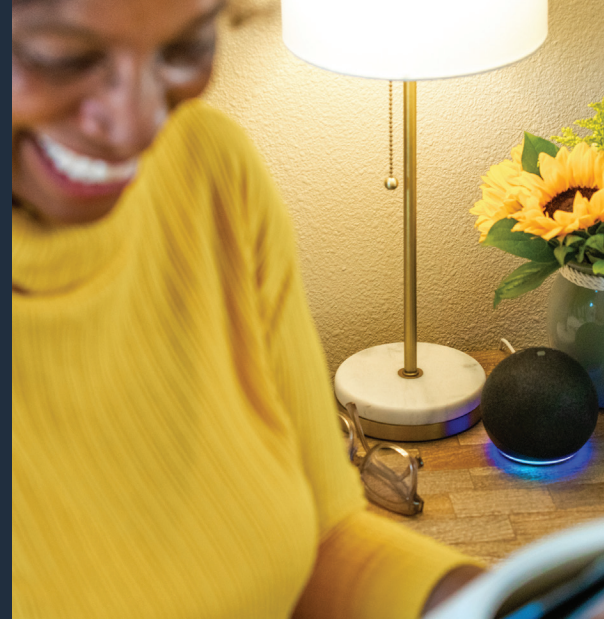


Empower Residents and Staff

Foster resident engagement and alleviate the "staffing apocalypse."



Senior Living Is at a Turning Point

Senior living communities face severe staff shortages, rising operating costs, and occupancy rates still recovering from pandemic-induced lows. Even bigger changes loom on the horizon as Baby Boomers come of age.

Alexa Smart Properties (ASP) helps you employ powerful voice technology to tackle critical problems today and attract new residents and staff in the future.

Harness the Power of Alexa

The intuitive nature of voice empowers seniors to adopt technology in ways that benefit your whole community. No one does voice like Alexa—the most widely used voice assistant in the U.S.*



Source: Vixen Labs 2022

50-75%

Increase in participation in Engage Life® events at Atria locations which are live with Alexa Smart Properties

Source: Atria Senior Living

Properties are successfully using Alexa to create ambient voice experiences that improve staff productivity and satisfaction while elevating resident quality of life.

Connect and Engage Your Residents

Elevate your residents' quality of life by fostering independence and connection with their loved ones, your staff, and your community.

"Alexa, start brain workout."

"Alexa, what are today's activities?"

"Alexa, ??"

Streamline and Optimize Workflows for Staff

Increase staff satisfaction and retention by easing associates' burdens so they can focus on more one-on-one interactions and higher-priority tasks.

"Alexa, set an alarm for giving medication."

"Alexa, send a blanket to room 205."

"Alexa, ??"



Differentiate Your Community

The coming wave of Baby Boomers will bring higher consumer expectations and more experience with voice assistants. ASP helps you harness the power of voice at scale to delight these future residents. Our fleet management, analytics, and purpose-built privacy and

security make it easy to deploy and manage custom voice experiences across multiple properties. We help you develop the best solution for your needs through a wide array of features and price points.



Friction-free set up
and management



Flexible, simple
operations



Ongoing
insights



Privacy and
Security

More Information

To learn more about how you can deliver voice-enabled experiences that will improve staff satisfaction, increase resident engagement, and differentiate your community, please contact Argentum2023@amazon.com